



ICPP  
2023

ONE HEALTH  
for all plants,  
crops and trees



20-25 August, France

SPONSORSHIP BROCHURE



[www.icpp2023.org](http://www.icpp2023.org)





## Sponsor ICPP2023 in Lyon, *the place to be!*

Dear Sir/Madam, Dear Partner,

We are delighted to invite you to team up with the [French Phytopathological Society](#) (SFP) to sponsor the [12<sup>th</sup> International Congress of Plant Pathology](#) (ICPP) in Lyon, France from August 20-25, 2023. Plant Pathology or Phytopathology is the science that studies plant and tree diseases caused by pests such as viruses, bacteria, fungi, nematodes, parasitic plants and the insect vectors that may carry them.

ICPP is under the patronage of the [International Society for Plant Pathology](#) (ISPP) gathering more than 60 national societies with an interest in Phytopathology or Plant Health and Protection. This world conference takes place only every 5 years which makes it an exceptional and well-attended meeting not to be missed! Previous sessions of the ICPP Congress have toured the world and were successful with a huge number of delegates from about 80 countries: 2200 at ICPP1998 (Edinburg, UK), 1300 at ICPP2003 (Christchurch, New Zealand), 2000 at ICPP2008 (Torino, Italy), 1800 at ICPP2013 (Beijing, China) and 2400 at ICPP2018 (Boston, USA).

The ICPP2023 congress will be hosted by the [Lyon Convention Center](#) in its nice Amphitheater 3000. This meeting will give the opportunity for all scientists to meet in person again and share recent advances in plant pathology and plant health research. The theme for ICPP2023 will be the **“ONE HEALTH for all Plants, Crops and Trees”**. The One Health concept is a worldwide strategy for expanding interdisciplinary collaborations and communications in all aspects of health care for humans, animals, and the environment. ICPP2023 will promote the integration of Plant Health & Plant Pathology into the One Health concept. ICPP will offer an update of the issues around Global Plant Health Assessment, Food Security, Invasive and Emerging Plant Diseases, New Developments in Plant Disease Management, and Hot Topics on Molecular Plant-Microorganism Interactions. ICPP2023 scientific programme is based on 8 plenary sessions with 20 invited keynote lectures, more than 50 concurrent sessions and 4 poster viewing sessions (more than 1300 posters are expected). About 20 pre-congress satellite events will also complement the ICPP2023 program.

This scientific conference will offer you direct contact and access to over 2000 delegates from leading universities, research institutes and private companies working in the field of plant pathology and plant health in Europe, North America and the rest of the world. It will host numerous established research group leaders as well as young early-career researchers. This balanced composition of attendees will give sponsors and exhibitors access to both the current and the up-and-coming next generation of leading researchers.

One important mission of ISPP is to support plant pathologists from all over the world and 100 keuros has been budgeted for bursaries at ICPP2023. Please, help us to achieve this mission since your contribution will be used for financial assistance to postgraduate students and established plant pathologists from developing, emerging or warring countries.

On behalf of the French Phytopathological society and the International Society for Plant Pathology, we look forward to warmly welcome you to ICPP2023 in the nice city of Lyon. Please do not miss the opportunity to sponsor us knowing that the ICPP after will be in 2028 in Australia!

Sincerely yours,

**Dr. Nathalie Poussereau** (ISPP vice-President) &  
**Dr. Mathias Choquer** (SFP board) Co-chairs of ICPP2023

[ICPP2023@univ-lyon1.fr](mailto:ICPP2023@univ-lyon1.fr)





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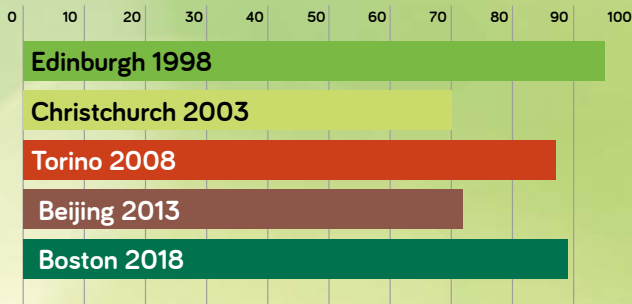
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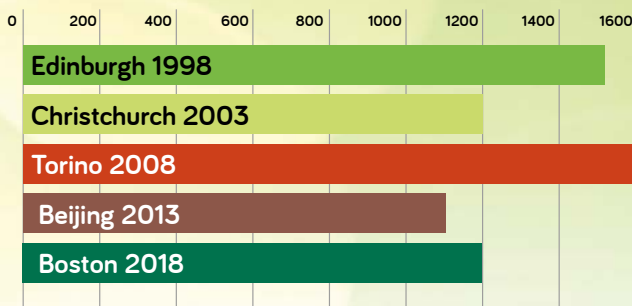
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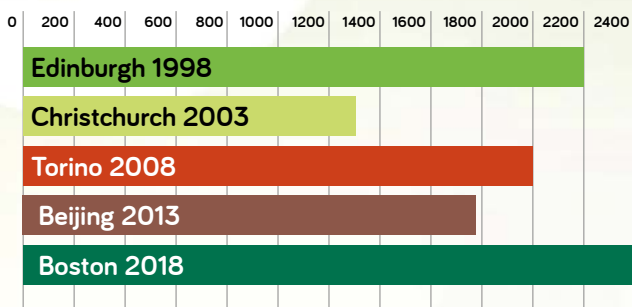
**Number of Countries at ICPP**



**Number of Posters at ICPP**



**Number of delegates at ICPP**



## A good Plant Health for a good Human Health

### Why be interested in plant pathology?

Plant Pathology is the science that studies plant and tree diseases caused by pests such as viruses, bacteria, fungi, nematodes, parasitic plants and the insect vectors that may carry them. Crops and trees are particularly affected by these diseases with losses estimated between 20-40% depending on the plant species and this despite the use of treatments or preventive measures. These losses cause a considerable deficit for the economies of the countries leading to an aggravation of the poverty in the world. In a context where the population and the food demand are constantly growing, these diseases threaten the balance of the world food security leading to malnutrition. Microorganisms also produce toxins that can be found in human and animal food leading to a serious health risk with the appearance of pathologies such as cancers. "Wild" plants are also impacted by these pathogens and it is the whole plant biodiversity that is potentially threatened within ecosystems.

### Many factors aggravate these diseases, and their impacts could increase in the near future:

- Climate change (global warming, storms, floods...) leads to the emergence or re-emergence of bioaggressors.
- Globalization, with its increasing and uncontrolled flow of people and goods, allows the dissemination of pathogens throughout the world.
- The multiple military conflicts (Ukraine...) or pandemics (Covid-19) are vectors of disorganization in the production and protection of crops.

### Better control plant diseases to reduce the impact of future food crises in our societies has become urgent.

The ICPP2023 congress will be an opportunity to establish an updated global plant health assessment. The latest knowledge on diseases will be presented as well as the latest solutions proposed to fight them. This congress will bring together scientists from all over the world working on this issue and will also be a place of reflection to imagine and propose new strategies to protect plants and trees, and to ensure their sustainability for future generations. In the context of «One Health», aiming at a better human health through a healthy environment and a better animal health, **the health of plants must also appear as a major societal issue.**

**Support our action!**



## 10 good reasons to join us!

- 1 ICPP is the world's largest conference on Plant Pathology, promoting World-Wide Plant Health and Food Security, and it has attracted in 2018 more than 2400 participants from 88 countries.
- 2 ICPP fosters cooperation between plant pathologists from developed and emerging countries.
- 3 ICPP fosters intense scientific discussions between young scientists and experienced researchers.
- 4 ICPP fosters interactions between academia and industry, offering the opportunity for company representatives to connect with conference delegates and providing them a platform to showcase products and get global visibility.
- 5 ICPP conference series has a long tradition of 55 years, and is the place where the eminent Jakob Eriksson Prize for distinct achievements in the field of plant pathology is awarded.
- 6 The ICPP2023 has a rich scientific programme with 2 plenary, 6 keynotes, more than 50 concurrent sessions, several round-tables, 7h30 dedicated to about 1000 posters viewing and about 20 pre-congress satellite meetings.
- 7 The ICPP2023 militates for the recognition of Plant Pathology and Plant Health within the ONE-HEALTH, in the city of Lyon where this globalized concept was invented by the veterinarian Claude Bourgelat in the 18th century.
- 8 Lyon, the capital of Gauls, is a human scale city located in the middle of Western-Europe between Paris, the Mediterranean sea, and the Alps, and with easy access by plane, train and car.
- 9 Lyon, the French capital of gastronomy, is a UNESCO world heritage site with 2000 years of history and was awarded the World's Leading Emerging Tourism Destination 2021 by the World Travel Awards.
- 10 After 3 years of Covid health crisis, it's now the time to go back to the congresses and to meet the people of your community face to face.

Come and join us!



## 6 KEYNOTE SESSIONS



Plant Pathology in a One Health World



Food Security



Global Plant Health Assessment



Invasive and Emerging Plant Diseases



Hot Topics on Molecular Plant-Microorganism Interactions



New Developments in Plant Disease Management

# SPONSORSHIP OPPORTUNITIES



Sponsorship denotes a financial contribution toward the cost of the meeting. Sponsors are classified as **Mahogany**, **Ebony**, **Cedar** or **Oak** in relation to their total contribution and receive various benefits in acknowledgement of their funding, as outlined below.

All prices are VAT excluded









	MAHOGANY	EBONY	CEDAR	OAK
	2 500 €	5 800 €	7 500 €	15 000 €
	6sqm	6sqm	9sqm	12sqm
Booth	1 table + 3 chairs 1 trash can	1 table + 3 chairs 1 trash can	1 table + 3 chairs 1 trash can  1 desk + 1 highchair 1 document holder	2 tables + 6 chairs 1 trash can  1 desk + 1 highchair 1 document holder
Congress registration	1	2	3	4
Logo on the congress website	●	●	●	●
Logo on the Final Programme	●	●	●	●
Logo on the congress mobile app	●	●	●	●
Logo on the onsite signage		●	●	●
Logo on the intersession slide			●	●
Ad in the final Programme			½ page	1 page
Push notification				1 during the congress
Eblast				1 before the congress



# OTHER OPPORTUNITIES



All prices are VAT excluded

<b>E-SCAN LICENCE</b>	<b>450 €</b>
We offer you a possibility to scan the QR code on the attendees' badges. After the congress, we will send you a file including their names, countries, and cities of origin.	
<b>ATTENDEE LANYARDS</b>	<b>4 000 €</b>
Congress badge lanyards are distributed to all participants. We offer you the opportunity to put the logo of your company on those lanyards**. <i>**submitted to the Organising Committee approval.</i>	
<b>COFFEE BREAK</b>	<b>1 000 € per break</b>
Capture a highly targeted audience by sponsoring the congress coffee breaks. The coffee breaks are perfect opportunities for attendees to interact with other delegates, to make new contacts and exchange information and ideas outside of the meeting sessions. Breaks can be sold daily or for the direction of the congress.	
<b>WATERSTATION</b>	<b>Quote upon request</b>
Sponsoring of a Waterstation. Possibility to brand with your colors, cups that will be used by participants.	
<b>EMAILING CAMPAIGN</b>	<b>1 500 €</b>
Get in touch with the conference attendees by sending an e-mail before the congress promoting your products and services.	
<b>WIFI SPONSORSHIP</b>	<b>3 000 €</b>
Wireless internet access will be provided to all congress attendee courtesy of the sponsoring company. Your company's logo and/or message will be the landing page for any attendee connecting through the web.	
<b>CONGRESS MOBILE APPLICATION</b>	<b>7 000 €</b>
The App used by attendees features scientific content and meeting information on their mobile device (news, programme, maps, exhibition map, exhibitor list, information, etc). Company logo or products will be displayed on the opening screen of the application.	
<b>MEETING ROOM</b>	<b>Quote upon request</b>
Organise your meetings, breakfasts or breaks in a private room. Minimum half-day room rental.	
<b>SPONSORED SESSION</b> Keynote / Concurrent	<b>4 000 € / 2000 €</b>
Become the official partner of a keynote or parallel session of the programme. The content and speakers are defined by the Scientific Programme Committee.	





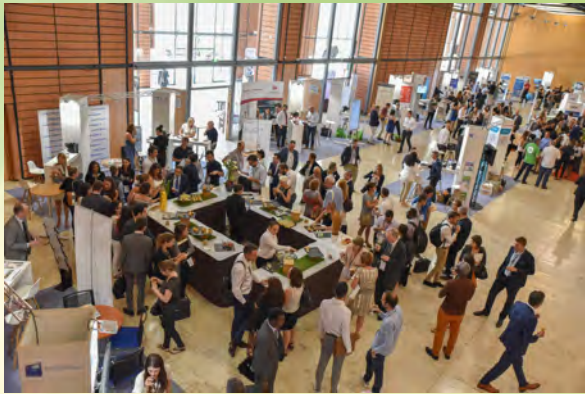
Cité Internationale

Lyon Convention Centre

Rhône river

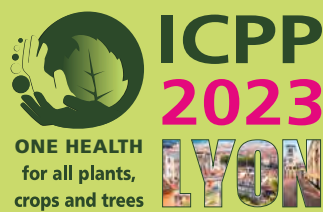
Tête d'Or Park

Amphitheater 3000





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[www.icpp2023.org](http://www.icpp2023.org)